



WMRIG

Western Cape



THE WASTE MINIMISATION AND RECYCLING INTEREST GROUP

Newsletter October 2017

‘Grow your Recycling Business’ event

attracts SMMEs. Over 80 delegates attended a free event at Philippi Village on Thursday 12 October. Presentations were given by a wide range of speakers. Belinda Booker of PETCO emphasised sound business practice and honest dealings. Polyco’s George Blackwood highlighted



Polyco’s support for equipment such as trailers, balers, cages, scales. ‘Write your vision big and bold’ was Ursula Henneberry of PRASA’s advice, who saw planning, organising and marketing as key. John McKerry and Gershwin Kohler of Blue Sky Recycling reminded delegates of the good work collectors do while encouraging the audience to maximise opportunities. Andile Magadla spoke about the City’s Business Enquiry Service providing support to SMMEs. Reza Gallant and Melissa Axford of Black Umbrellas emphasised the need to demonstrate passion for what you do – and wake up with a goal every day. For presentations, please see [here](#), or contact [Kirsten Barnes](#).

Polyco modernizes the swopshop.



Polyco’s PACKA-CHING pilot project is increasing recycling in informal settlements and lower-income areas by modernizing the swopshop concept with a mobile version which uses smart cards onto which cash can be loaded in exchange for recyclables collected. The cards can then be used at any shop that takes Mastercards. This will tap into a new market of mixed material (plastic, paper, metal cans and glass) to decrease packaging waste in landfills, shift perception of recyclable packaging, while uplifting communities.

Drakenstein Municipality holds fun Waste Day



An educational Waste Day was hosted by the Drakenstein Municipality at the Huguenot Community Hall on Thursday 19 October. Over 200 school learners and their educators heard talks and presentations by waste and recycling companies, and enjoyed an 'edutainment' play put on by the Loud Lemon theatre company. At the end, prizes of double

tickets to the Two Oceans Aquarium donated by Averda were awarded to winners of a quiz on what they had learnt during the event.

Design for waste-free living

Everyday objects are being designed to reduce waste. Nepenthes bottle's flexible, slender spout plugs into a cavity on the side, sealing the container when it's not in use. Currently just a prototype, it also unplugs at the bottom, making it easy to clean and reuse. A service called Use Me/Lose Me is designed to monitor appliances via web-connected chips and if anything went unused for too long, it will send you a text with the Ebay market value. Reply to the text, and the service will upload the product's details, manage the sale, payment and shipping process. For more information see <https://tinyurl.com/y917ry8m>



Off-grid, industrial grade recycling



[Miniwiz](#), a Taiwanese consumer and industrial waste upcycling company turns discarded plastic bottles into architectural tiles with its solar-powered, mobile recycling plant. Dubbed the [Trashpresso](#), it is reportedly the world's first off-grid, industrial grade recycling solution. Visitors at the London Design festival where it was sited were encouraged to bring their unwanted plastic bottles and watch the process transform the material into durable tiles.

Edited and produced by [GreenEdge](#), specialist marketing and communications service providers to the waste management and recycling industry. Send contributions and comments to: hugh@greenedge.co.za

- Thanks to our WMRIG sponsors -

