

Allwastesolutions.co.za offers substantially reduced advertising rates

Allwastesolutions.co.za is a website, listing suppliers of waste management services. The website has been developed in conjunction with the IWMSA and has their endorsement and support. We currently list over 250 suppliers in 25 categories of waste management.

The objective of the site is to generate sales leads for its advertisers. We believe we are achieving that objective as we regularly receive both telephonic and email enquiries, which we redirect to advertisers. Some of them we believe to have high commercial value.

The site is marketed using Google AdWords, LinkedIn, Facebook, and emails to a list of 15,000 business managers. In the last 12 months (through Covid lockdown) we have 17,500 users and 47,000 pages views, with year on year growth of 22%.


At the request of the IWMSA we have been asked to support their members, in these most difficult Covid times, by increasing marketing through Allwastesolutions.co.za. This we will do through a modified layout and substantially reduced advertising rates – in fact by up to 70%!




Our offer is as follows;

- Each category page will be expanded to display up to 12 advertisements (see rectangular ads below)
 - There is an additional option of a wide rotating banner - as per the Averda banner
- The content of each will be 60 words describing your business / Website and email links / Tel No and an Indication of IWMSA membership. See the proposed layout on Category Page - <http://www.allwastesolutions.co.za/stage/hazardous-waste.php>
- We will continue to use the existing marketing channels

HOME ABOUT SERVICE CATEGORIES REGISTERED SI

Service Category Hazardous Waste



 <p>AYERDA Averda was voted best in class for Hazardous Waste Management and Industrial Cleaning at the PMI Diamond Awards in 2017. We offer a cradle to grave process. In other words everything from collection to treatment & disposal in our Class 1 facility offering 100% compliance to local and international standards. Averda owns and operates the first highly hazardous, Class 1 landfill site in South Africa to comply with the new Waste Classification and Management regulations.</p> <p>Website Email</p> <p>0860 123 456</p>	 <p>TIGER CHEMICAL TREATMENT Tiger Chemical Treatment (Pty) Ltd (TCT) has been operational since 1987 and has a licensed facility situated in Knights, Germiston that treats effluent streams emanating mainly from the metal finishing industries and refineries. The types of wastes treated include soluble inks/detergent residues, spent acids, spent caustics and wash waters. Where possible, metals such as copper, zinc, nickel and cobalt are reclaimed.</p> <p>Website Email</p> <p>0860 123 456</p>	 <p>SKIPWASTE Hazardous waste disposal is a specialised service and the correct process needs to be followed. SkipWaste is permitted to dispose at any Permitted Treatment Facility which is licensed to dispose of highly hazardous materials. Our drivers have all received Consequence of Dangerous Goods Training on transporting or handling such waste. All documentation is provided after each disposal including the Safe Disposal Manifest and Certificate of Safe Disposal.</p> <p>Website Email</p> <p>0860 123 456</p>	<p>COMPANY NAME Lorem ipsum dolor sit amet, consectetur adipiscing metus elit. Quisque rutrum pellentesque imperdiet. Lorem ipsum dolor sit amet, consectetur adipiscing metus elit. Quisque rutrum pellentesque imperdiet. Lorem ipsum dolor sit amet, consectetur adipiscing metus elit. Quisque rutrum pellentesque imperdiet.</p> <p>Website Email</p> <p>0860 123 456</p>
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To enhance the proposal we are offering substantially reduced advertising costs which are as follows;

- **A single advertisement** in any one category will cost R1,400 per annum.
- **2 advertisements** in selected categories will cost R2,000 per annum.
- **Each additional Advertisement** will cost R1,000 per annum.

As an example if you wish to participate in 5 categories, the cost will be R2,000 (2 categories) + R3,000 (3 categories @R1000) = total R5,000 ex VAT

Prices for the limited site wide rotating banners are R4,000 per annum per category. With a limit of 5 advertisers per category.

All costs are ex VAT and the single payment will provide 12 months advertising. These prices represent savings of between 60% and 72% on current rates.

There are 25 categories of supply. Should you wish to create a new or modified Category name, we will consider all requests. Please see the categories in www.allwastesolutions.co.za

Should you wish to participate, please provide a quality logo (File type; jpeg, gif, png), 60 words describing your company, website / email & Tel contacts. Placement of the advertisements are on a first come first served basis.

Please consider this offer as we have developed it at the request of the IWMSA to provide its members with increased marketing opportunities in these most difficult Covid times. These preferential rates are only available as a pre- WasteCon offer.

Should you require any further information please contact Nigel Webb 083 381 3054, or Ann Oosthuizen 011 675 3462 | ann@iwmsa.co.za